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Business Innovation Group (BIG) News

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IMA Event

September 3, 2010

Institute of Management Accounting Event

Technical Meeting on **Sept 16th**, at **12:00pm** at the **Pirate's House Restaurant** in Downtown Savannah. The Topic will be "The Entrepreneurial Equation" and will be presented by Adam Lee of Edward Jones.

Summary: This seminar aims to help business owners learn about taking advantage of the financial strategies and tools available to help them run their businesses more effectively. The seminar gives ideas for putting banking, retirement and insurance tools to work to build and protect attendees' businesses. The Entrepreneurial Equation addresses common issues of small business owners and tools for business owners to identify personal and business financial goals, building and creating value inside and outside of the business, and ultimately preserve the business to pass its value to its successor. Participants will take away key strategies to help them save time, attract and retain employees, and preserve their business for themselves and their heirs.

Date: Sept 16th, 2010

Time: 12:00pm (Please arrive at 11:50am)

Meal: Pirate's House Buffet (included in cost)

Location: The Pirate's House Restaurant, 20 E Broad St, Savannah, GA 31401

Cost: \$15/\$10 Student Rate

CPE: This meeting qualifies for 1 hour of CPE Credit.

Please RSVP by Friday, 9/10/10, to Denise Marsh at DENISE.MARSH@GAPAC.com.

A New Year for the Entrepreneurship Club

September 3, 2010

The Entrepreneurship Club is beginning its operations for the 2010 Fall semester. The new interim President, Scott Chaney, will be handling the initial operations of the club. The first meeting and activity are already planned. Scheduling information related to the two can be found in the events section. Several other activities are also in the works to ensure that club maintains its momentum. We also hope to have a new executive team in place by mid September.

Entrepreneurship Club: First Meeting and Activity

September 3, 2010

The Entrepreneurship Club will be holding its first meeting on **September 7th at 5:30 pm in COBA 1113**. The primary purpose of this meeting will be to get to know one another since we plan on seeing many new faces this semester. We will also discuss structural issue, assign members to executive positions, and discuss the future of the club.

Our first activity, a trip to Meinhardt's Vineyard and Winery, will be held on the following **Thursday, September 9th**. We plan to **leave at 5:15 pm and arrive at 5:30 pm**. During the trip we will speak with Ken Meinhardt and learn of his experience as an entrepreneur. We will also take a free tour to learn more about his establishment. The trip will be discussed in more depth during the club's first meeting. If you cannot make the meeting but still wish to come, send an e-mail to schaney2-gw@georgiasouthern.edu so I can inform you of any details, such as where we plan to meet.

Hope to see you there!